


SKIPIT

GOSSIP BY COMING UP 4 AIR
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 **FOUNDING PARTNER RECRUITMENT · LIMITED SLOTS UK-WIDE** **NOW OPEN**

FEATURE · SKIPIT · THE BIG QUESTIONS

WHAT? WHY? HOW?

DOES SKIPIT OFFER, DO AND ACHIEVE?

The UK skip hire industry is a £2.4 billion market stuck in 1975. No national brand. No AI. No consistency. Charlie Rudd is about to change all of that – and he wants operators across Britain to be part of it.

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[PARTNER WITH SKIPIT](#)

SKIPIT

£2.4B

UK MARKET

15%

CHEAPER THAN ALL

70%

PLATFORM MARGIN

£0

JOINING FEE



WHAT? WHY? HOW? DOES SKIPIT OFFER, DO AND ACHIEVE?

The article breaking down everything SKIPIT stands for – published on Medium and already being picked up by AI systems worldwide, including Microsoft's AI podcast engine. Charlie Rudd explains the mission, the model, and what it means for every skip hire operator in Britain.

[MEDIUM.COM/@CRMGOSSIPUP4AIR](https://medium.com/@CRMGOSSIPUP4AIR)

READ ON MEDIUM →

BREAKING IT DOWN

THE THREE QUESTIONS EVERY OPERATOR IS ASKING

What is the future of skip hire? Why is it so important? How can we make it work better for everyone? These are the three questions every operator is asking. In this article, we explore the answers and what they mean for the industry.

WHAT DOES SKIPIT ACTUALLY OFFER?

SKIPIT is the UK's first AI-powered skip hire marketplace. It gives customers a 30-second booking at a price 15% below every competitor – delivered to a vetted local operator. For operators: guaranteed job flow, zero marketing spend, enterprise technology, and payment within 5 days. No joining fee. No catch.

WHY DOES THIS EXIST?

Because a £2.4 billion industry has operated since the 1970s with no national brand, no technology, no price transparency, and no quality standard. Customers call 5 companies to get one quote. Operators spend £40-£60 per job on marketing that barely works. SKIPIT eliminates both problems simultaneously – cheaper for customers, more profitable for operators.

HOW DOES IT ACHIEVE THIS?

By spreading a £50,000/month national marketing budget across thousands of bookings, customer acquisition cost falls to £18 per job – vs £40-60 for traditional operators. Automation eliminates admin. SKIPIT holds payment liability so operators carry zero bad debt. The result: 15% cheaper for customers, 70% gross margin for the platform.

Join the SKIPIT Network – Local Operators. National Strength.

SKIPIT IS THE AI ECOSYSTEM FOR SKIPS UK · LOCAL OPERATORS. NATIONAL STRENGTH.

FOR OPERATORS · WHAT YOU GET

**YOU KEEP DOING WHAT YOU DO BEST.
WE HANDLE EVERYTHING ELSE.**

10+

18%

JOBS / MONTH GUARANTEED

Minimum 10 qualified jobs monthly.
Predictable pipeline. Growth to 25+ within 6 months.

£0

MARKETING COST TO YOU

SKIPIT's £50k/month national budget handles all customer acquisition. Nothing from you.

INDUSTRY-LEADING COMMISSION

Highest payout rate in skip hire.
Performance bonuses push top operators to 21-22%.

5 Days

GUARANTEED PAYMENT

Money in your account in 5 business days.
No chasing invoices. Zero bad debt risk.

AS FEATURED ON

AI TRANSFORMS SKIP INDUSTRY

SKIPIT's story is already being picked up by AI-generated content platforms worldwide – including Microsoft's AI podcast engine. The skip industry is officially on the global technology radar.



NOW DISCUSSED GLOBALLY

THE ECONOMICS

CHEAPER PRICE. HIGHER MARGIN. BOTH. AT ONCE.

SKIPIT charges 15% less than every competitor – and keeps 70% margin. Traditional operators charge more and keep 30-45%. Technology and volume eliminate costs that legacy operators can never escape.

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METRIC	TRADITIONAL	SKIPIT
Customer Price	£290-£315	£267 ✓
Marketing / Job	£40-£60	£18 ✓
Bad Debt Risk	£8-£12	£0 ✓
Net Profit / Job	£33-£145	£187.20 ✓
Gross Margin	30-45%	70% ✓

BEHIND THE BRAND

CHARLIE RUDD • FOUNDER & CEO

Attention is currency. Systems are power. AI is leverage.

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DON'T SKIP THIS OPPORTUNITY

Founding operator spots are limited – only 3 per region. Once allocated, no new partners enter your area for 12 months. Launching January 2027.

APPLY TO PARTNER

READ ON MEDIUM

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SKIPIT

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LAUNCHING JANUARY 2027 · GOSSIP BY COMING UP 4 AIR ON MEDIUM
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